

SCHEDULE OF EVENTS

Ivy Network Meeting

Saturday, April 30, 1949

1:00-3:00 P.M.

ARRIVAL AND ROOMING ASSIGNMENTS

3:00 P.M.

STUDIO THREE

STODDARD P. JOHNSTON, CHAIRMAN WYBC - - -

3:15 P.M.

DAVID SUTTON - - -

David Sutton, who is Sales Director for the Television Division of CBS in New York, attended the University of West Virginia, and graduated from the University of Virginia Law School. After graduation, he entered the employment of the Chase Brass and Copper Company, and was transferred to the firm's Chicago office where he was assigned to sales promotion work. In 1939 he joined WBBM, a Columbia-owned station in Chicago, and soon entered the Radio Sales Department. He later journeyed to New York to become the Eastern representative of WBBM. During the war Mr. Sutton was a Captain in the Marine Corps, and served in a night-fighter squadron where he supervised the Radar-Interception Branch. When he left military service in 1945, he rejoined CBS as Sales Manager of KMOX, Columbia-owned station in St. Louis, and early in 1947 he joined CBS Network Sales as a special account executive.

3:45 P.M.

WILLIAM B. LODGE - - -

William B. Lodge is Vice-President in Charge of General Engineering for CBS, and is well known throughout the radio and television world. He joined the Columbia Broadcasting System in 1931, and rose to the position of Engineer-in-Charge of the Radio Frequency Department. During the war years, he served

STATEMENT OF EVENTS

by Mr. [Name]

Saturday, April 30, 1949

1:00 P.M. - 2:00 P.M.

ANALYST AND HOLDING ASSISTANT

3:00 P.M.

STUDIO [Name]

STUDIOS P. JOHNSON, CHAIRMAN

DAVID ELLISON

David Ellison, who is Sales Director for the Division of Sales in New York, attended the University of West Virginia, and graduated from the University of Virginia Law School. After graduation, he entered the employment of the Chase Brass and Copper Company, and was transferred to the Chicago office. He was assigned to sales promotion work. In 1938 he joined with a Columbia branch station in Chicago, and soon entered the Radio Sales Department. He later transferred to New York to assist the Eastern representative of the station. Ellison was a Captain in the Marine Corps, and served in a combat zone during the Korean War. He was discharged in 1945. He has been in military service in 1942, and was discharged in 1945. He joined the Columbia branch station in 1942, and early in 1947 he joined the Radio Sales Department as a general account executive.

WILLIAM B. JONES

William B. Jones is Vice-President in Charge of General Advertising for the station, and is well known throughout the radio and television world. He joined the Columbia branch station in 1931, and rose to the position of General Advertising Executive. During the war years, he served in the United States Army.

as Associate Director of the Airborne Instrument Laboratory operated by Columbia University for the U.S. Office of Scientific Research and Development. In this capacity he specialized in electronics and their use as means of detection for military purposes. For CBS he has participated in the planning of more than 100 radio stations, and is now actively engaged in planning for a number of network television stations. Last month Mr. Lodge received the honor of being the first television engineer elected for the Board of Governors of the Society of Motion Picture Engineers.

4:15 P.M.

ROBERT E. KALAJDJIAN - - -

Robert E. Kalaidjian, Employment Manager of the Columbia Broadcasting System, graduated from Dartmouth in the Class of 1939. He obtained a position with the advertising firm, Newell Emmett Company, and in a few months, in November 1939, became a member of the Research Department at CBS. During the war he served with the United States Navy, becoming a Lieutenant Commander before his discharge in 1945. After returning to CBS, he became Assistant Employment Manager in January 1946, and the following July, Mr. Kalaidjian was named Manager of the Employment Division of the Personnel Relations Department.

4:45 P.M.

HOWARD S. MEIGHAN - - -

Howard S. Meigham, who has been in radio for 20 years, is the Executive Vice-President of the Columbia Broadcasting System, and supervises a number of its major departments. Upon graduation from Columbia University in 1928, Mr. Meigham joined J. Walter Thompson Co., and two years later he took a position with Scott Howe Bowen Inc. as Vice-President in charge of Station Relations. In 1934 Mr. Meighan joined CBS as an Account Executive of Radio Sales, and in a few years advanced to the position of Eastern Sales Manager of this department. In 1945 he was appointed Director of Station Administration, and a year

later he became Vice-President in charge of this division.

5:15 P.M.

QUESTION PERIOD; INFORMAL GROUPS

6:00 P.M.

COCKTAILS AND DINNER

9:00 P.M.

STUDIO THREE

MOVIE

A 16 mm. film will be shown (a sound picture) concerning television.

Sunday, May 1, 1949

10:45 A.M.

IVY NETWORK BUSINESS MEETING

1:00 P.M.

DINNER

2:00 P.M.

CONTINUATION OF IVY NETWORK BUSINESS MEETING

Letter to the Editor - Vol. 10, No. 1, 1967

Dear Sir,

I have been looking forward to this issue of the Journal.

It is a pleasure to read the article by

Dr. J. H. D. ...

and his colleagues.

The results of the investigation are

very interesting and I am sure

that they will be of great value

to the community.

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Representatives of the Member Stations of the IVY
NETWORK attending the Annual Meeting at New Haven,
Connecticut.

April 30 - May 1, 1949

WDBS, DARTMOUTH BROADCASTING SYSTEM

Richard Hollands- Co-Station Manager

Robert Sisk- Co-Station Manager

James Gaylord- Business Manager

John Wheldon- Technical Director

John Gambling- Production Manager

WHRV, HARVARD RADIO NETWORK

William Raney- President

Bradford Doane- Production Manager

Maury Lynch- Program Manager

James Townsend- Special Effects Director

WPRU, PRINCETON BROADCASTING SERVICE INCORPORATED

Charles Mullen- Station Manager

Brad Bailey- Business Manager

Charles Wulfin- Program Director

Vern Wise- Advertising Manager

Kirk Parrish- Assistant Advertising Manager

Representatives of the member stations of the IRT
Network attending the Annual Meeting at New Haven,
Connecticut.

April 30 - May 1, 1949

AMES, EASTMOUTH ENGINEERING SYSTEM

Richard Williams - Co-Station Manager

Robert Clark - Co-Station Manager

James Givens - Business Manager

John Williams - Technical Director

John Campbell - Production Manager

WVTV, HARVARD RADIO STATION

William Harvey - President

Franklin Duggan - Production Manager

Henry Leland - Program Manager

James Townsend - Special Effects Director

WPHU, BRIMINGTON BROADCASTING SERVICE INCORPORATED

Charles Miller - Station Manager

Earl Bell - Business Manager

Charles Williams - Program Director

Norm White - Advertising Manager

Kit Farley - Assistant Advertising Manager

WXPB, UNIVERSITY OF PENNSYLVANIA

Richard Becker- Program Director

WYBC, THE YALE BROADCASTING COMPANY, INCORPORATED

Stoddard Johnston- Chairman

Richard Jebb- Business Manager

Allen Ford- Program Director

Frank Spalding- Vice-Chairman

John Sproule- Technical Director

Charles Welch- Public Relations Director

Merriman Holtz- Secretary

THE IVY NETWORK

William Rancy- Chairman

Walter Orwin- Business Manager

UNITED STATES OF AMERICA

Richard B. Foster, President

THE YALE BROADCASTING COMPANY, INCORPORATED

Richard B. Foster, President

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